



Strategies to Raise Money

Okay, we all know that not everyone loves to raise money! Asking people to give can be hard and a little bit scary! But it doesn't have to be.

Here are some strategies team members can use to make fundraising a little bit easier and, we hope, more fun!

- Send your friends and family an email. Tell them what you are doing and why you are doing it. Ask them to give by clicking on the embedded link. And then ask them to forward the email to all *their* friends and contacts!
- Ask your employer to match whatever you raise.
- Ask your spouse/partner to raise money on your behalf. Have them ask their employer to match what you raise.
- Ask places you do business with regularly to support you (you support *them*, after all!)
- Throw a party or get together and promote your involvement – ask your friends to support you in this quest!
- Post about what you're doing on Facebook, Instagram, X, Blue Sky, Tik Tok and LinkedIn. Include the link to your web page.
- If you belong to a business or social group, ask them to support you!
- Provide all the alternate ways to give to Habitat – including donations of stock!
- Persuade a local business to dedicate a percentage of their sales to your team.

Never be afraid to ask for help! We're in this together! Utilize Habitat development staff – invite us to your party or to speak to your group, no matter how large or small.